Alt Order #

DUP INVOICE TE



WXYZ 20777 W. 10 MIIe Rd. Southfield, MI 48037 Main: (248)827-7777 Billing: (877)290-6086

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 302801-1
 08/19/12
 August 2012
 07/30/12 - 08/19/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WXYZ
 Dave Lombardo
 EWS - Washingt
 National

Advertiser Product Estimate Number
The People Should Decide The People Should Decide 813819

Flight Dates

www.wxyz.com

Billing Address:

Smart Media Group Attention: Accounts Payable 814 King Street - Suite 400 Alexandria, VA 22314-3039

Send Payment To:

WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

08/13/12 - 08/19/12	302801	
Billing Calendar Broadcast	Billing Type Cash	
Special Handling		
IDB # 12891	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

Order #

Spots/ Line Start Date **End Date** Description Start/End Time MTWTFSS Length Week Rate Type 1 08/19/12 08/19/12 Extreme Weight Loss 7-11pm Sunday ---S :15/:15 \$2,000.00 ΒK MTWTFSS **End Date** Weeks: Start Date Spots/Week Rate 08/13/12 08/19/12 \$2,000.00 Air Time Description Start/End Time Rate Type Spots: # Ch Day Air Date Length Ad-ID :15 DI BC0801 \$1,000,00 1 WXYZ Su 08/19/12 10:33 PM Extreme Weight Loss 7-11pm Sunday BK :15 DI BC0805 \$1,000.00 10:34 PM 2 08/14/12 08/16/12 :15/:15 \$1,200,00 BK M-F 730-8pm 730-8pm M-F - 1- 1---MTWTFSS Start Date **End Date** Spots/Week Rate Weeks: 08/13/12 08/19/12 - 1- 1--\$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 08/14/12 7:45 PM M-F 730-8pm 730-8pm M-F :15 DI BC0803 \$600.00 :15 DI BC0804 7:47 PM \$600.00 :15 DI BC0803 2 WXYZ Th 08/16/12 7:45 PM M-F 730-8pm 730-8pm M-F \$600.00 BK 7:47 PM :15 DI BC0804 \$600.00 3 08/13/12 1135pm-1205am M 1-1----08/15/12 Nightline :15/:15 2 \$600.00 BK Start Date **End Date** MTWTFSS Spots/Week Weeks: Rate 08/13/12 08/19/12 \$600.00 1-1---Start/End Time Spots: # Ch Day Air Date Air Time Description Length Ad-ID Rate Type :15 DI BC0801 1 WXYZ M 08/13/12 11:53 PM Nightline 1135pm-1205am M \$300.00 BK :15 DI BC0802 11:55 PM \$300.00

2 WXYZ W 08/15/12 11:53 PM Nightline 11:55 PM	1135pm-1205ar	m M :15 DI BC0803 :15 DI BC0804			\$300.00 BK \$300.00
4 08/19/12 08/19/12 SU 1130p-12a 1130pm-12am	S	:15/:15 1	\$500.00	BK	
Weeks: Start Date 08/13/12 End Date 08/19/12 MTWTFSSS Spots/Week 1	<u>Rate</u> \$500.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WXYZ Su 08/19/12 11:38 PM SU 1130p-12a 11:39 PM	1130pm-12am	:15 DI BC0806 :15 DI BC0811			\$250.00 BK \$250.00

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Send Payment To:

Invoice Period Invoice # Invoice Date Invoice Month 08/19/12 August 2012 07/30/12 - 08/19/12 302801-1

Advertiser	Product	Estimate Number
The People Should Decide	The People Should Decide	813819

. www.wxy	z.com								
						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
5 08/14/12	08/15/12	Jimmy Kimmel Live	1205am-105am M-	- 11	:15/:15	2	\$200.00	BK	
Weeks:	Start Date 08/13/12		Spots/Week 2	Rate \$200.00					
Spots: # C				Start/End Time	Lengt	h Ad-ID			Rate Type
		/14/12 12:45 AM Jimmy 12:46 AM	Kimmel Live	1205am-105am	M-l :1	5 DI BC0805 5 DI BC0806			\$100.00 BK \$100.00
2 W	XYZ W 08	/15/12 12:37 AM Jimmy 12:38 AM	Kimmel Live	1205am-105am		5 DI BC0805 5 DI BC0806			\$100.00 BK \$100.00
6 08/19/12	08/19/12	Su 6-630p	6-630pm Sun	S	:15/:15	1	\$600.00	BK	
Weeks:	Start Date 08/13/12	End Date MTWTFSSS	Spots/Week 1	Rate \$600.00					
Spots: # C	h Day Air		otion	Start/End Time	Lengt	h Ad-ID			Rate Type
	/XYZ Su 08/		30p	6-630pm Sun	:1	5 DI BC0808 5 DI BC0810			\$300.00 BK \$300.00
7 08/17/12	08/17/12	M-F 7-730p	7-730pm M-F	F	:15/:15	1	\$750.00	BK	
Weeks:	Start Date 08/13/12		Spots/Week 1	Rate \$750.00					
Spots: # C	h Day Air		otion	Start/End Time	Lena	h Ad-ID			Rate Type
		/17/12 7:12 PM M-F 7- 7:14 PM		7-730pm M-F	:1	5 DI BC0805 5 DI BC0806			\$375.00 BK \$375.00
8 08/15/12	08/15/12	6-630pm M-F	6-630pm M-F	W	:15/:15	1	\$750.00	BK	
Weeks:	Start Date	End Date MTWTFSS W	Spots/Week 1	Rate \$750.00					
Spots: # C			otion	Start/End Time	Lengt	th Ad-ID			Rate Type
1 W	/XYZ W 08/	/15/12 6:07 PM 6-630p 6:09 PM	m M-F	6-630pm M-F		5 DI BC0801 5 DI BC0802			\$375.00 BK \$375.00
9 08/14/12	08/14/12	5-6pm M-F	5-6pm M-F	- T	:15/:15	1	\$650.00	BK	
Weeks:	Start Date 08/13/12	End Date <u>MTWTFSS</u> 08/19/12 - T	Spots/Week 1	Rate \$650.00					
Spots: # C	h <u>Day Air</u>			Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	/XYZ Tu 08/	/14/12 5:13 PM 5-6pm 5:15 PM	M-F	5-6pm M-F		5 DI BC0801 5 DI BC0802			\$325.00 BK \$325.00
10 08/19/12	08/19/12	Action News SUN 8am	Sun 8-930am	S	:15/:15	1	\$250.00	BK	
Weeks:	Start Date 08/13/12	End Date <u>MTWTFSS</u> 08/19/12S	Spots/Week 1	Rate \$250.00					
Spots: # C			otion	Start/End Time	Lengt	th Ad-ID			Rate Type
1 W	IXYZ Su 08,	/19/12 Action	News SUN 8am	Sun 8-930am	:0				\$250.00 BK
	Unresol	ved			:0	0			\$0.00
11 08/19/12	08/19/12	GMA SUN 7-8am	SUN 7-8am	S	:15/:15	1	\$300.00	BK	
Weeks:	Start Date 08/13/12	End Date MTWTFSSS	Spots/Week 1	Rate \$300.00					
Spots: # C			otion_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	/XYZ Su 08/	/19/12 7:55 AM GMA S 7:55 AM	SUN 7-8am	SUN 7-8am		5 DI BC0806 5 DI BC0811			\$150.00 BK \$150.00

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MTWTFSS

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Start/End Time

SUN 6-7am



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Action News SUN 6am

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Description

Invoice Month Invoice Period Invoice # Invoice Date 08/19/12 07/30/12 - 08/19/12 302801-1 August 2012

Advertiser	Product	Estimate Number
The People Should Decide	The People Should Decide	813819

www.wxyz.com

End Date

08/19/12

Line Start Date

12 08/19/12

Length	Spots/ Week	Rate	Туре	
:15/:15	1	\$200.00	BK	
Lengt	h Ad-ID			Rate Type
	5 DI BC0801 5 DI BC0805			\$100.00 BK \$100.00
:15/:15	1	\$250.00	BK	
Lengt	h Ad-ID			Rate Type
:1:	5 DI BC0808			\$125.00 BK
:1:	5 DI BC0810			\$125.00

Weeks: Start Date 08/13/12 End Date 08/19/12 MTWTFSSS Spots/Week 1 Rate \$200.00	
Spots: # Ch Day Air Date Air Time Description Start/E	nd Time Length Ad-ID Rate Type
1 WXYZ Su 08/19/12 6:28 AM Action News SUN 6am SUN 6 6:30 AM	-7am :15 DI BC0801 \$100.00 BK :15 DI BC0805 \$100.00
13 08/18/12 08/18/12 Action News SAT 8am SAT 8-9amS-	:15/:15 1 \$250.00 BK
Weeks: Start Date 08/13/12 End Date 08/19/12 MTWTFSSS- Spots/Week 1 Rate \$250.00	
Spots: # Ch Day Air Date Air Time Description Start/E	nd Time Length Ad-ID Rate Type
1 WXYZ Sa 08/18/12 8:26 AM Action News SAT 8am SAT 8- 8:28 AM	9am :15 DI BC0808 \$125.00 BK :15 DI BC0810 \$125.00
14 08/18/12 08/18/12 GMA SAT 7-8am SAT 7-8am S-	:15/:15 1 \$300.00 BK
Weeks: Start Date 08/13/12 End Date 08/19/12 MTWTFSS 05/10-1	
Spots: # Ch Day Air Date Air Time Description Start/E	nd Time Length Ad-ID Rate Type
1 WXYZ Sa 08/18/12 7:58 AM GMA SAT 7-8am SAT 7-7:59 AM	8am :15 DI BC0806 \$150.00 BK :15 DI BC0811 \$150.00
15 08/18/12 08/18/12 Action News SAT 6am SAT 6-7amS-	:15/:15 1 \$225.00 BK
Weeks: Start Date 08/13/12 End Date 08/19/12 MTWTFSS S- Spots/Week 1 Rate \$225.00	
	nd Time Length Ad-ID Rate Type
1 WXYZ Sa 08/18/12 6:22 AM Action News SAT 6am SAT 6- 6:24 AM	7am :15 DI BC0801 \$113.00 BK :15 DI BC0805 \$112.00
16 08/13/12 08/17/12 M-F 7-9am 7-9am M-F 111	:15/:15 3 \$550.00 BK
Weeks: Start Date 08/13/12 End Date 08/19/12 MTWTFSS 111 Spots/Week 3 Rate 3	
Spots: # Ch Day Air Date Air Time Description Start/E	nd Time Length Ad-ID Rate Type
1 WXYZ M 08/13/12 7:54 AM M-F 7-9am 7-9am 7:55 AM	M-F :15 DI BC0801 \$275.00 BK :15 DI BC0802 \$275.00
2 WXYZ Tu 08/14/12 8:39 AM M-F 7-9am 7-9am 8:40 AM	M-F :15 DI BC0805 \$275.00 BK :15 DI BC0806 \$275.00
3 WXYZ F 08/17/12 7:48 AM M-F 7-9am 7-9am 7:49 AM	M-F :15 DI BC0801 \$275.00 BK :15 DI BC0802 \$275.00

Weeks: Start Date 08/13/12 End Date 08/19/12 MFWFFSS 111 Spots/Week 3	Rate \$550.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 WXYZ M 08/13/12 7:54 AM M-F 7-9am 7:55 AM	7-9am M-F	:15 DI BC0801 :15 DI BC0802	\$275.00 BK \$275.00
2 WXYZ Tu 08/14/12 8:39 AM M-F 7-9am 8:40 AM	7-9am M-F	:15 DI BC0805 :15 DI BC0806	\$275.00 BK \$275.00
3 WXYZ F 08/17/12 7:48 AM M-F 7-9am 7:49 AM	7-9am M-F	:15 DI BC0801 :15 DI BC0802	\$275.00 BK \$275.00
17 08/13/12 08/17/12 5am News M-F 5-6am M-F	- 1- 11	:15/:15 3 \$300.00 BK	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate		

Weeks: Start Date 08/13/12	<u> </u>	<u>/eek</u> <u>Rate</u> 3 \$300.00		
Spots: # Ch Day /	Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 WXYZ Tu (08/14/12 4:58 AM 5am News M-F 5:00 AM	5-6am M-F	:15 DI BC0803 :15 DI BC0804	\$150.00 BK \$150.00
2 WXYZ Th	08/16/12 5:11 AM 5am News M-F 5:13 AM	5-6am M-F	:15 DI BC0801 :15 DI BC0802	\$150.00 BK \$150.00
3 WXYZ F	08/17/12 5:10 AM 5am News M-F 5:12 AM	5-6am M-F	:15 DI BC0805 :15 DI BC0806	\$150.00 BK \$150.00

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WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

Send Payment To:

| Invoice # | Invoice Date | Invoice Month | Invoice Period | August 2012 | 07/30/12 - 08/19/12

Advertiser	Product	Estimate Number
The People Should Decide	The People Should Decide	813819

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Spots/	

								Spots/				
Line	Start Date	End Date	Descrip	otion	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
18	08/14/12	08/16/12	Dr. Oz		4-5pm M-F	- 111	:15/:15	3	\$550.00	BK		
١	Weeks:	Start Date 08/13/12	End Date 08/19/12		Spots/Week 3	Rate \$550.00						
5	Spots: # Cl	n <u>Day Ai</u>	r Date	Air Time Descript	tion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	1 W	XYZ Tu 08		4:24 PM Dr. Oz 4:27 PM		4-5pm M-F		5 DI BC0805 5 DI BC0806			\$275.00 \$275.00	
	2 W	XYZ W 08		4:23 PM Dr. Oz 4:26 PM		4-5pm M-F		5 DI BC0805 5 DI BC0806			\$275.00 \$275.00	
	3 W	XYZ Th 08		4:56 PM Dr. Oz 4:57 PM		4-5pm M-F		5 DI BC0801 5 DI BC0802			\$275.00 \$275.00	
19	08/13/12	08/14/12	12n-1p)	12-1pm M-F	11	:15/:15	2	\$400.00	BK		
	Weeks:	Start Date 08/13/12	End Date 08/19/12	11	Spots/Week 2	Rate \$400.00						
	Spots: # Cl			Air Time Descrip	<u>tion</u>	Start/End Time		h Ad-ID			Rate	_
			1	2:53 PM 12n-1p 2:56 PM		12-1pm M-F	:1:	5 DI BC0805 5 DI BC0806			\$200.00 \$200.00	
	2 W	XYZ Tu 08		2:48 PM 12n-1p 2:50 PM		12-1pm M-F		5 DI BC0803 5 DI BC0804			\$200.00 \$200.00	
20	08/15/12	08/16/12	The Vie	ew	11am-12pm M-F	11	:15/:15	2	\$600.00	BK		
١	Weeks:	Start Date 08/13/12	End Date 08/19/12		Spots/Week 2	Rate \$600.00						
	Spots: # Cl	n <u>Day Ai</u>	r Date	Air Time Descrip	<u>tion</u>	Start/End Time		h Ad-ID			Rate	Type
	1 W	XYZ W 08		1:33 AM The Vie 1:34 AM	W	11am-12pm M-F		5 DI BC0803 5 DI BC0804			\$300.00 \$300.00	
	2 W	XYZ Th 08		1:31 AM The Vie 1:32 AM	W	11am-12pm M-F		5 DI BC0805 5 DI BC0806			\$300.00 \$300.00	
21	08/14/12	08/16/12	Doctor	S	10-11am M-F	- 1- 1	:15/:15	2	\$350.00	BK		
١	Weeks:	Start Date 08/13/12	End Date 08/19/12		Spots/Week 2	Rate \$350.00						
5	Spots: # Cl	n <u>Day Ai</u>	r Date	Air Time Descript	tion_	Start/End Time	Lengt	h Ad-ID			Rate	Type
	1 W	XYZ Tu 08		0:23 AM Doctors 0:25 AM		10-11am M-F		5 DI BC0801 5 DI BC0802			\$175.00 \$175.00	
	2 W	XYZ Th 08		0:22 AM Doctors 0:24 AM		10-11am M-F		5 DI BC0803 5 DI BC0804			\$175.00 \$175.00	
22	08/13/12	08/17/12	M-F 9a	a-10a	9-10am M-F	1- 1- 1	:15/:15	3	\$400.00	BK		
١	Weeks:	Start Date 08/13/12	End Date 08/19/12		Spots/Week 3	Rate \$400.00						
	Spots: # Cl	n <u>Day Ai</u>	r Date	Air Time Descript	tion_	Start/End Time	Lengt	h Ad-ID			Rate	Type
	1 W	XYZ M 08		9:47 AM M-F 9a- 9:48 AM	10a	9-10am M-F		5 DI BC0803 5 DI BC0804			\$200.00 \$200.00	
	2 W	XYZ W 08		9:44 AM M-F 9a- 9:46 AM	10a	9-10am M-F		5 DI BC0801 5 DI BC0802			\$200.00 \$200.00	
	3 W	XYZ F 08		9:50 AM M-F 9a- 9:52 AM	10a	9-10am M-F		5 DI BC0803 5 DI BC0804			\$200.00 \$200.00	

<u>Total Spots</u> 35 <u>Gross Total</u> \$18,625.00

Payment Terms 30 Days





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Send Payment To:
WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
302801-1	08/19/12	August 2012	07/30/12 - 08/19/12

Advertiser	Product	Estimate Number
The People Should Decide	The People Should Decide	813819

Agency Commission \$2,793.75

Net Amount Due \$15,831.25